



Private Sector Pledge

By signing this pledge on behalf of.....

We become a business member of the PVFS and agree to actively participate and contribute towards the Societies goal to get Victoria Falls universally recognised as the cleanest City in Africa.

As part of this pledge we will:

1. Take direct responsibility for cleaning the agreed allocated area.
2. Supply rubbish collection bags.
3. Assist whenever possible with transport to drop of litter collectors and deposit full bin bags to the dump.
4. Purchase some branded visibility jackets for collection staff.
5. Lend our voice to lobby the council and police to enforce and increase the penalties for littering and fly-tipping.
6. Educate staff and other community members about the objectives of the Society.
7. Distribute Leaflets - What does Pristine Mean? Why is it a benefit to the whole Vic Falls Community?
8. Encourage staff become members in their personal capacity
9. Contribute to towards Baboon proof bins, signage, promotional material and educational material.
10. Provide staff, if available to help clean up in other locations on specific "purge" clean-up days.
11. Join Pristine Victoria Falls Whatsaps group. Follow on facebook and Instagram.

Allocated area: _____

Signed _____ Date _____

Company _____ Position Held _____

Contact Details _____
